

PORTFOLIO

<http://laceylord.com>

PHONE

available upon request

EMAIL

available upon request

MIT

Sept. 2016 GPA: 4.8

BALL STATE UNIVERSITY

Dec. 2013 GPA: 3.88

CREATIVE COMMUNITIES INITIATIVE

Massachusetts Institute of Technology
2014 - 2016

PEABODY AWARDS

University of Georgia
Spring 2016

VONNEGUT'S VOICE

Kurt Vonnegut Memorial Library
2012 - 2014

THE INVICTUS WRITERS

Ball State University
Spring 2013

TRANSMEDIA STAR WARS

Indiana State Museum
Spring 2013

THE BROKEN PLATE

Ball State University
Fall 2012 - Spring 2013

TRANSMEDIA INDIANA

Indiana State Museum
Spring 2012

CENTER FOR PEACE AND CONFLICT RESOLUTION

Ball State University
Spring 2010 - Fall 2013

----- **SOFTWARE** -----

mac and windows os
adobe cs, ms office

LACEY LORD

Writer. Researcher. Designer. Bibliophile.

Seeking to utilize knowledge of media, communication, and design for the greater good of the community.

EDUCATION

Master's of Science in Comparative Media Studies

Thesis - *Comics: The (Not Only) Visual Medium*

Teaching - IAP Course: *Comics Culture from Print to Screen*

Bachelor's of Arts in English, Concentration: Literature

Minors: Digital Media, Peace and Conflict Resolution

EXPERIENCE

Assisted professors in research on gender and esports, livestreaming communities, music and inequality, and parents' use of social media by conducting ethnography, leading focus groups and interviews, organizing secondary sources, giving feedback on articles, and other qualitative methods. Designed a new website, logo, and newsletter.

Watched and analyzed a selection of the 2015 Peabody television submissions. Assisted in ranking and scoring submissions. Co-wrote the committee's final reports.

Created a digital archive exhibit and a traveling exhibit about Kurt Vonnegut. Created, disseminated, and analyzed the results of an intensive marketing survey. Spoke about Vonnegut on a lecture tour in Germany.

Wrote and published a ~15,000 word memoir. Assisted other writers in workshopping and editing their work. Designed the cover and layout of the volume, *Damaged Goods: A Little Messed Up, and a Tiny Bit Broken*.

Alternated between roles as writer, editor, and usability tester for the development of a tablet application about six groups of Hoosiers inspired by the Star Wars films in their lives and careers.

Worked as design and web editor for the 8th issue of the university's international literary magazine. Assisted with art selection, cover design, and proofing. Redesigned the magazine's website.

Designed and implemented a social media marketing plan. Organized a two day live event at the museum. Generated a community of more than 1,000 members via Facebook, Twitter, ExactTarget, and the event.

Served as student representative on the advisory board. Facilitated and organized university and community events related to the center's mission. Earned certificates in conflict analysis and interfaith conflict resolution by USIP. Assisted in curriculum development and grant searches.

PROFICIENCIES

writing, research, creative problem solving, client relations, speaking, prototyping, user research, web design, editing, organization